

CASE STUDY

MANUFACTURING COMPANY HITS GOALS AND ACCURATELY PREDICTS PRODUCTION TARGETS, ENJOYING INCREASED PROFITS

SITUATION

Summary

A national auto parts manufacturing company experienced poor communication efforts and recruiting results from its existing staffing provider, which negatively affected its internal processes and profit.

Challenge

The company needed to cut costs, recruit and retain top talent during the pandemic, an extremely challenging time for the auto parts industry overall: its revenue dropped by 4.9 percent in 2020 amid low consumer and business spending and high unemployment (according to IBISWorld).

Auto parts demand has increased substantially in 2021, by about 6.2 percent. However, a challenging labor shortage (and supply chain issues) have made it hard for companies in this sector to produce and deliver products.

OUTCOME

Hire Dynamics' Solution

We presented the company with a custom on-site program plan, which included weekly scheduled KPI reports based on the company's operating needs, and biweekly calls with key client employees to review our talent's performance. Our program also streamlined the communication process to track when the company requested talent and our estimated time of fulfillment. We also provided a proactive on-site presence on the client's production floor throughout the day.

The Results

The company enjoyed increased efficiency, resulting in hitting production goals consistently and being able to forecast future business needs accurately. The company's profits have grown as it has enjoyed taking advantage of new business opportunities this year and into the future.

WE'RE THRILLED THAT WE'VE BEEN ABLE TO HELP OUR CLIENT FIND THE EXTRAORDINARY TALENT IT NEEDS TO THRIVE IN THIS TOUGH TIME, AND WE LOOK FORWARD TO TEAMING WITH IT AS ITS SOLE STAFFING PROVIDER NOW AND INTO THE FUTURE.

Hire Dynamics 

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